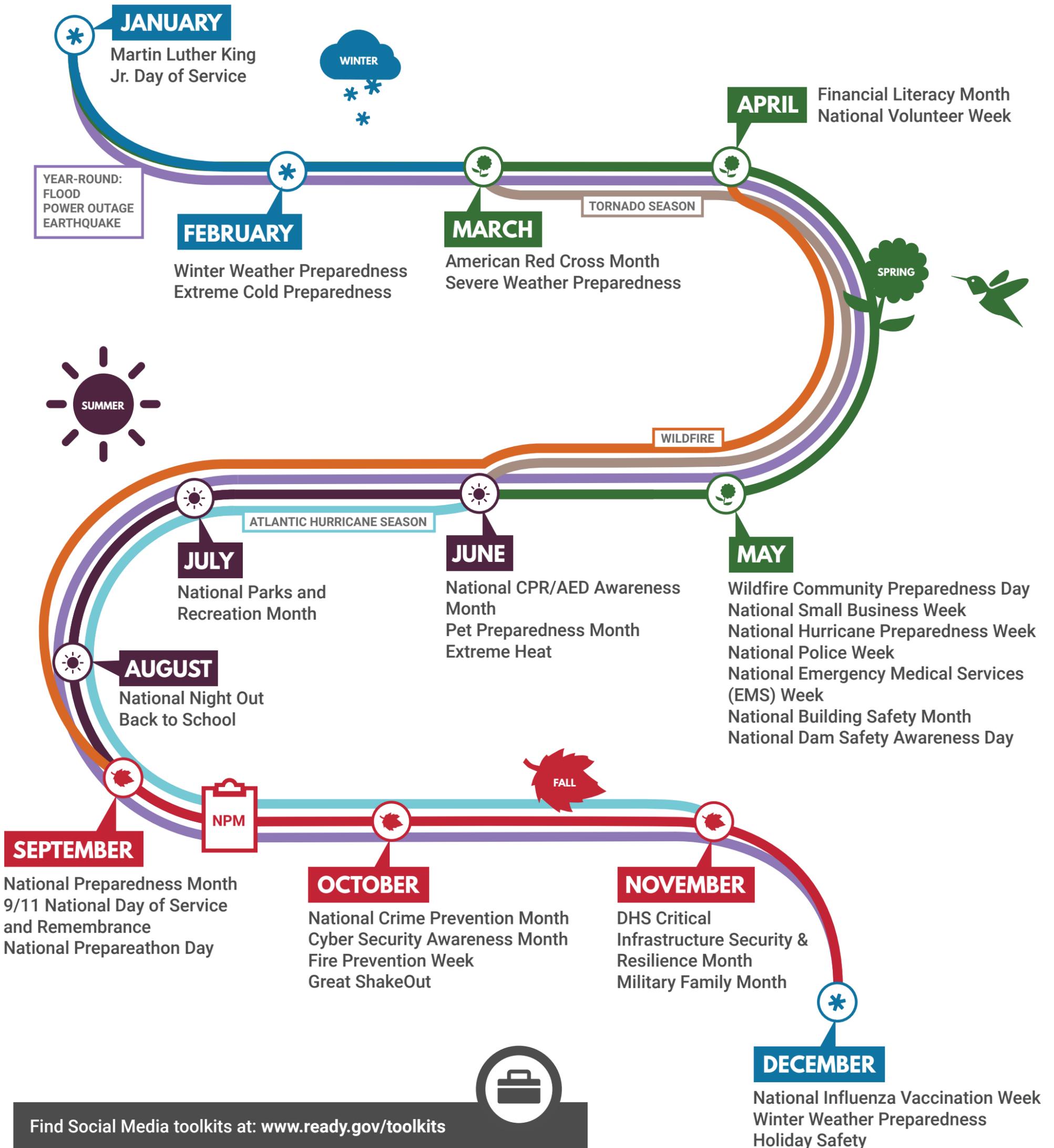


2018

NATIONAL SEASONAL PREPAREDNESS MESSAGING CALENDAR

ready.gov/calendar



Find Social Media toolkits at: www.ready.gov/toolkits

Flood Safety, Severe Weather, Wildfires, Hurricanes, Extreme Heat, National Preparedness Month, Youth, Pet Preparedness & More.



GENERAL PREPAREDNESS

- Make a family emergency communication plan, include pets.
- Identify an out of town emergency contact to coordinate information with family/friends.
- Get to know neighbors and check on them during emergencies.
- Keep copies of important documents in a secure place (digital or waterproof location).
- Build or restock your emergency preparedness kit, including a flashlight, batteries, cash, and first aid supplies.
- Create a rainy day emergency savings fund and keep cash on hand for emergencies.
- Download the FEMA App and set up local alerts.
- Listen to local officials by radio, TV, or social media and take action.

FINANCIAL PREPAREDNESS

- Plan for out-of-pocket costs for lodging, food, gas and more.
- Review your insurance policy and update your coverage if necessary.
- Be prepared for the cost of deductibles for insurance and medical co-pays.
- Complete an Emergency Financial First Aid Kit at Ready.gov.

LIFESAVING SKILLS

- Practice preparedness plans with a drill or exercise.
- Take Until Help Arrives training and a first aid class to be able to help until first responders arrive.
- Know how to shut off utilities where you live.
- Know all emergency exits where you live, work and places you often visit.

WINTER (DEC, JAN, FEB)

WINTER STORM AND EXTREME COLD

- Stay off the road during/after a storm.
- Extreme cold can be deadly. Stay inside where it is warm and bring pets indoors.
- Wear warm clothes in layers and change activities to stay safe.
- Use heating devices (e.g., space heaters) safely.
- Ensure you have a working carbon monoxide detector.

HOLIDAY SAFETY

- Prepare for unpredictable weather before traveling.
- Water tree and turn off holiday lights overnight and when away to reduce risk of a fire.
- Keep candles away from flammable items. Use battery operated candles.
- Shop securely online over the holidays.

SPRING (MAR, APR, MAY)

SEVERE WEATHER

- If ordered to evacuate, leave right away. Know the route and plan where to go.
- Identify a safe location in your home, in case of tornado.

FLOODING

- Never drive or walk through flooded streets; Turn Around, Don't Drown.
- Check your flood insurance policy to ensure you have appropriate coverage.

FIRE SAFETY

- Install smoke alarms and carbon monoxide detectors in your home and test them monthly.
- Know two ways out of every room in your home.
- Create a home fire escape plan: practice it at least twice a year.
- Identify a meeting place outside your home for your family or anyone you live with.
- Don't Wait, Check the Date – Replace smoke alarms every 10 years.
- Generators should always be used outside the home. Carbon monoxide poisoning can occur when a generator is not working or vented properly.

EARTHQUAKE

- Practice "Drop, Cover and Hold On."
- Anchor loose items to a secure wall in your home.
- Text, don't call.

SUMMER (JUNE, JULY, AUG)

EXTREME HEAT

- Extreme heat can be deadly. Stay inside where it is cool.
- Wear cool clothes and change activities to stay safe.
- Never leave children or pets in a car.

WILDFIRE SAFETY

- Report a wildfire if you see one; you may be the first to see it.
- Wildfires can kill. If ordered to evacuate, know the route and plan where to go.
- Remove debris and flammable materials close to your home.

HURRICANE

- If ordered to evacuate, know the route and plan where to go.
- Never drive or walk through flooded streets; Turn Around, Don't Drown.

FALL (SEP, OCT, NOV)

CHILDREN & YOUTH + BACK TO SCHOOL

- Help your children memorize emergency contacts or write them down in a secured place.
- Know the emergency plan for your child's school, college and child care facility.
- Practice evacuation plans and other emergency procedures with children on a regular basis.